MEDIA PACK

About Graham Cluley and grahamcluley.com

Graham Cluley is one of the most well-known experts of the computer security industry – having worked in senior technical roles at the likes of Sophos, McAfee and Dr Solomon's since the early 1990s, and made many international media appearances (including BBC, Sky, Fox, CNN, Mashable, TechCrunch…) offering expert opinion.

Graham Cluley and his team of contributors write regularly on the latest computer security issues on grahamcluley.com, receiving **over 400,000 page views each month***, and are regularly quoted and linked to by the press.

In addition, Graham Cluley and his website have won many awards including **"Best Security Blog"**, **"Most Educational Security Blog"**, "**Most Entertaining Security Blog"**, **"EMEA CyberSecurity Educator of the Year"** and **"Tech Blogger of the Year"**.

Grahamcluley.com has an established international readership that is steadily growing month on month. Currently the site attracts on average **over 100,000 unique visitors every week**.

Although the website is particularly popular with audiences in the United States, UK and India, it is read by IT professionals the world over, drawing its readership from large multi-national corporations, some of the world's largest banking and financial service providers, government organisations, as well as educational institutions and SMEs.

* *Stats from Google Analytics*

Sponsorship opportunities

A week-long sponsorship of grahamcluley.com is available. There is only one slot available per week.

The sponsorship promotion is displayed as a text-based link on every single page of the website, including the main page, for the entire week – linking to the sponsor's website or specific promotion.
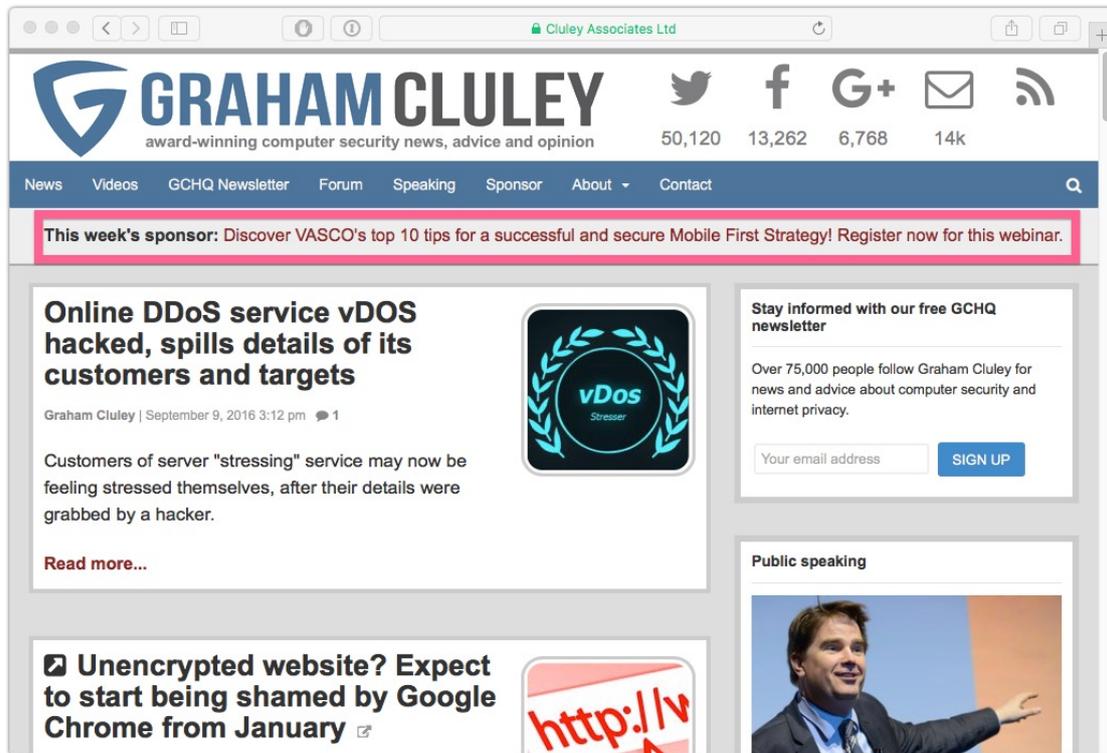

Example of sponsorship promotion on main website

In our experience, using a text-based link rather than a graphical banner is preferable as it not likely to be filtered by ad blockers.

In addition, the weekly sponsor receives an item in the site's RSS feed at the beginning of the week (with text that can either be boilerplate copy or something Graham writes for you), an item written by Graham and posted to the full site at the end of the week, an item in GCHQ (Graham Cluley's Security Newsletter) sent to over 14,000 subscribers, and a tweet thanking the sponsor from Graham's personal Twitter account (currently over 50,000 followers).

The sponsor promotion is equally prominent on mobile devices.
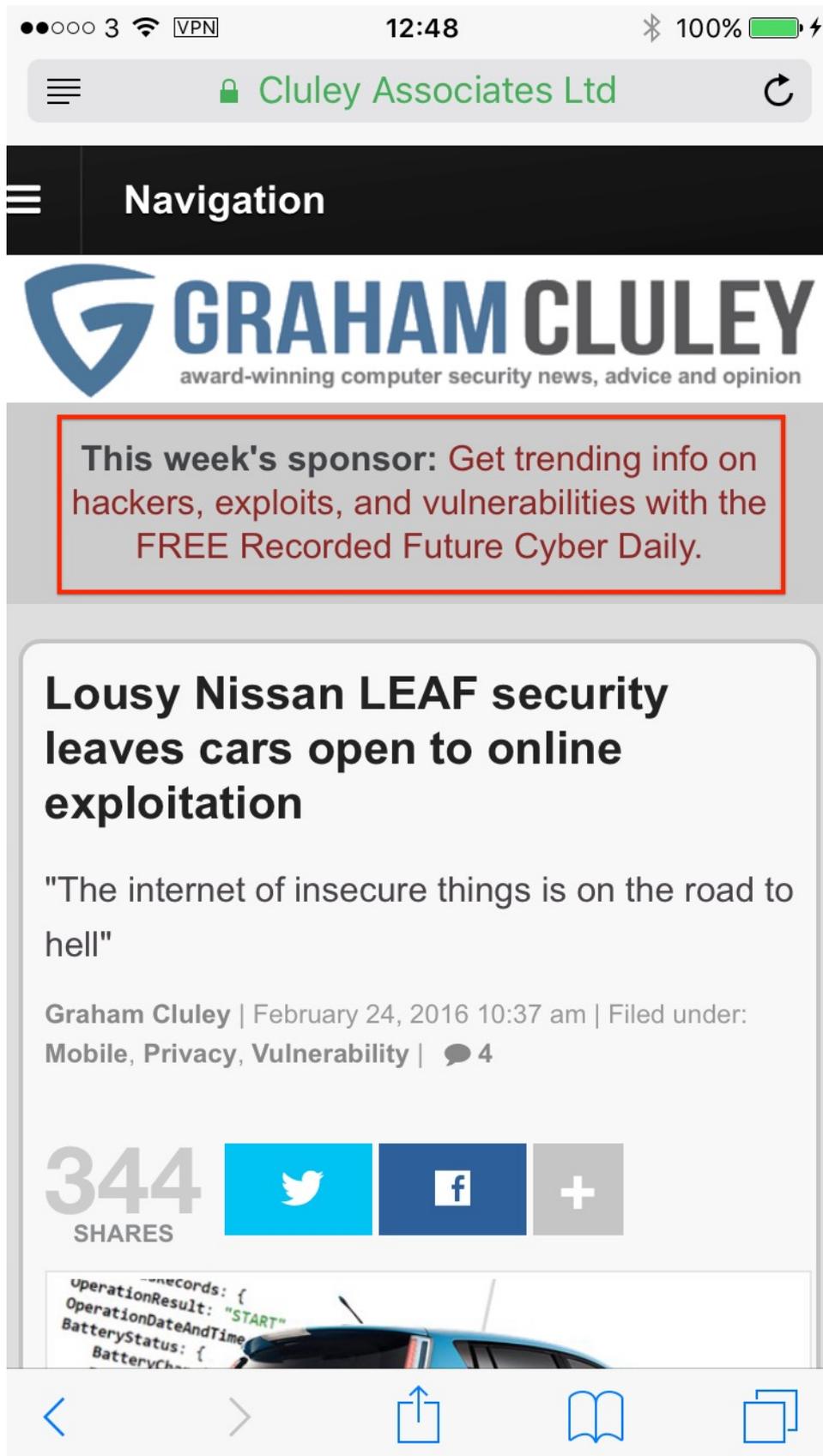
We are happy to advise on what wording we believe would be most successful for your promotion.

Rate card as of Jan 2017

Sponsorship of grahamcluley.com for one week, $1000 USD

Sponsorship of grahamcluley.com for four weeks, $3500 USD (12.5% saving)

Dates of currently available sponsorship slots are listed at
https://www.grahamcluley.com/sponsorship/

Contact

To schedule a sponsorship, or for further information, contact Graham at sponsor@grahamcluley.com.